

In July of 1927, the M.L. Indian Peace Treaty Association made the decision to borrow \$2500.00 from fifty business men to be used in defraying expenses of the first Pageant, “said money to be returned to donors after the Pageant if funds were available.”

The 2011 Peace Treaty Pageant is just around the corner – only 10 weeks away!

The Peace Treaty Association is depending on our local businesses once again to ensure a successful celebration.

We are asking you to be a sponsor of the Pageant celebration. Your sponsorship gives you an advertisement in the Pageant Program, complementary Pageant admission tickets and a free Pageant poster. With a contribution of \$1,000 or more, we will also proudly display your banner at the amphitheatre during the Pageant.

We raised over \$20,000 in 2006 with sponsorships and hope to beat that record in 2011.

Details are provided on the attached “Ad Rate/Sponsorship” document. (The categories that are struck out have already been taken and are not available.)

NEW for 2011: Memorial Memorabilia

We have had some interest from people in placing memorials in the Pageant Program, so we will be accepting these at the same rate as our advertisements/ sponsorships.

For example, for the price of an 1/8th page ad, \$125, you could provide us with a picture of your granddad in his costume for the 1956 Pageant. We will include the picture with his name on a 1/8th page size space in a special memorial section of the Pageant Program. Doesn't have to be a picture; they need not be a Pageant participant. Perhaps you'd like to write something about them; maybe they wrote a poem about being a Prairie Flower; there are endless possibilities! ALSO, for a \$50 donation, we would include your loved one's name(s) on a simple listing of memorials on a special Memorial page in the program. Living tributes that are memories of past times will also be accepted and identified separately from Memorials.

Please especially note the deadline for sponsorships and advertisements is **August 1st**. We need your camera-ready ad copy and your sponsorship donation by that time. Bring or mail it to the Peace Treaty Office, P.O. Box 128.

Memorabilia information (memorial or living tribute) must be received by **August 8th**. It must also be camera-ready; information must be type-written.

Please call me if you have questions: 886-0507 (cell phone).

Sara Whelan,
President, Peace Treaty Association

2011 Medicine Lodge Peace Treaty

Contact 886-0507 or 886-9815 for more information

*'d items are budgeted costs

AD RATES

1/8 Page
\$125

1/4 Page
\$250

1/2 Page
\$500

Full Page
\$1,000

Ad copy deadline: 8-1-11 + Must be camera ready

Payment is due when you submit your ad**

Send to Peace Treaty, P.O. Box 128, Medicine Lodge, KS 67104

SPONSORSHIPS AVAILABLE:

Pageant Scene Sponsor ⁴ (See back for Scene List)	\$ 1,000 per scene \$26,000*
Costume Sponsor	\$1,000*
Street Dance or Indian Village Sponsor	\$5,000*
Sound Sponsor	\$10,000*
Advertising Sponsor	\$ 20,000*

There may be more than one sponsor per category.

EX: five \$1,000 sponsors for the Indian Village.

SPONSORSHIP PRIVILEGES:

All advertisers may pick up a free Pageant Poster at the Peace Treaty Office after June 1st

\$125	1/8 Page Ad – Black & White		2 Pageant tickets
\$250	1/4 Page Ad – Black & White	2 – see below	4 Pageant tickets
\$500	1/2 Page Ad – Black & White	Logo on “Sponsors” page	6 Pageant tickets
\$1,000 or more	Full Page Ad – Black & White	Logo on “Sponsors” page & Banner	10 Pageant tickets
		⁴ Scene Sponsor– Logo on <u>Scene</u> Page	
\$3,000	Full Page Color Ad Inside of Program	Logo on “Sponsors” page & Banner	16 Pageant tickets
\$5,000	Full Page Color Ad Back Cover of Program, Inclusion in Radio Ads, Small Logo on Front Cover	Logo on “Sponsors” page & Banner	30 Pageant tickets

BANNER - on fence north of amphitheater – 3’ x 6’ banner with grommets – provided by sponsor or we can have made. Est. cost <\$100. Order banner with us by 8-1-11. Banners to be received for display by: 9-15-11.

² Ticket Sponsor – Logo on back of ticket

**We are a non-profit 501(c)(3) organization. We do not have office staff to bill for ads, so would appreciate your sending payment with your ad copy or sponsorship by the 8-1-11 deadline.

THE SCENES:

1. The Signing of the Treaty of 1867 – 34th Star & The Treaty
Flashbacks to earlier times
2. The Spirit of the Prairie – Prairie Flowers
The Age of Discovery:
3. Prologue – Father Marcos
4. Prologue – Spanish Dancers & Cavaliers
5. Coronado
6. Flags of the Empire
The Age of Exploration:
7. Lewis & Clark
8. Zebulon Pike
The Age of Settlement:
9. First to Live on the Prairie: Frontiersmen/Early Settlers
10. Pony Express
11. Stagecoach
Outlaws
12. The Cattleman – Chuck wagon
13. The Wagon Train
Subplot - life on the prairie
Indians
Cavalry

13 Scenes

SPONSORSHIPS ALREADY COMMITTED:

Brochure Sponsor: Pratt Convention and Tourism

Street Dance Sponsors: National Gypsum

Gyp Hill Premiere

Ultimate Effex

Nixon Auction & Realty

Indian Village Sponsor- ITC Great Plains

Night Show Sponsor – Citizens Bank of Kansas

Indian Maiden Sponsor - SCTelcom

Ticket Sponsor - Pizza Hut

Poster Sponsor – Tim & Kathy Whelan

Electrical Sponsor – David Colborn

Ticket Sales Sponsor – The Peoples Bank